

NuStef Baking Launches TeaFusions™ Waffle Cookies Real Fruit & Tea Infused Cookies Available in Four Fusion Flavors

Vaughan, Canada, February 25, 2025 – NuStef Baking, the maker of Reko Pizzelles, is proud to announce the launch of TeaFusions™ Waffle Cookies. This exciting new product brings the crisp, delicate flavor of real fruit and tea-infused waffle cookies made on cast iron griddles in small batches to market.



TeaFusions™ Waffle Cookies are available in four unique fusion flavors: Chai Apple, Black Tea & Currant, Earl Grey & Passion Fruit, and White Tea & Peach. Made with real fruit, these innovative, flavorful treats are **peanut-free**, have **0g trans fats**, and do not contain any artificial flavors, colors or preservatives. With the <u>growing popularity</u> of drinking tea and snacking trends supporting fusion flavors, TeaFusions™ delivers the perfect complementary snack for tea and other beverages.

The exciting new TeaFusions™ Waffle Cookies are ideal for grocery front of store and lunchbox departments, delis and convenience stores. The products are available in individual single-serve 80-calorie packets, 12-count multipack boxes, and in-store bakery containers. For food service, packets come in 72-count and 180-count bulk cases, perfect for corporate cafeterias, breakrooms, universities, travel/hospitality, and health and fitness facilities.

Tea Fusions™ Waffle Cookies will be available at select retailers across the United States and Canada in March and online at Amazon in April 2025.

NuStef Baking will be sampling Tea Fusions™ Waffle Cookies at Natural Products Expo West in Anaheim, California, from March 5 to 7, 2025, at booth #N1434.

For more information about TeaFusions™ Waffle Cookies, visit <u>rekopizzelle.com</u>.

About NuStef Baking

NuStef Baking is a leading provider of the highest quality, authentic artisan baked goods that are essential to consumers' year-round entertaining and anytime snacking occasions. NuStef Baking's two core brands are Reko Pizzelles and Kii Naturals. Reko Pizzelles are Italian-style waffle cookies baked in small batches in a peanut-free facility on cast iron griddles and carefully hand-packed. The pizzelles are light, crispy and low-calorie, available in traditional and limited-edition seasonal flavors. Kii Naturals Artisan Crisps combine wholesome, non-GMO ingredients and are handcrafted in small batches. Each artisan crisp holds a delightful burst of flavorful grains, fruit, nuts and/or seeds. Additionally, NuStef Baking offers private-label manufacturing services to large food retailers across North America.

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